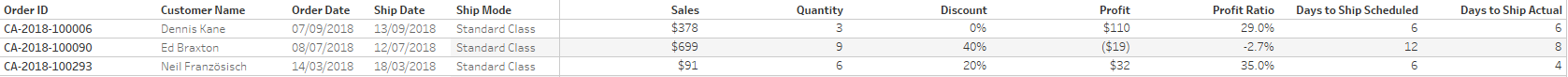
Using Super Store dataset to visualize

1. Create KPIs

* Total Revenue = sum of Sales
* Total Profit = sum of Profit
* Profit Ratio = Total Profit / Total Profit
* # Customer = count distinct Customer
* Sales per Customer = Total Revenue/# Customer
* #Quantity: = sum of Quantity

1. Using bar chart to visualize Total Revenue/ Total Profit /# Customer/ Sales per Customer/ Quantity by Region. If you are the analyst, what should you comment based on this information.
2. Using cross-tab table to create dataframe about detail of product as below:



1. Using the provided data, ask some question

* Which shipping mode does the customer choose based on the category and #Quantity?
* Which product was buy the most in Revenue? in Revenue? in #Quantity?

1. Look at the picture as below, describe the content and interpret the meaning

